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WP 2: Dissemination and network building

Bologna, 29 June 2011

Overview

- IFRRO WP 2 leader
- In charge of dissemination and network building
- Contribution from: AIE, ICCU, KB, EDI, EWC and FEP
- Core team within IFRRO:
 - Olav Stokkmo – Coordination of WP activities
 - Veraliah Bueno – General contact for the WP and dissemination activities
 - Ingrid de Ribaucourt – Network building

WP 2 Objectives

- Raise awareness and promote understanding of the ARROW system
- Facilitate stakeholder involvement in implementation
- Build networks of stakeholders and other groups
- Contribute to inter-connection of internal best practice networks to broader communities of users

WP 2 will contribute to enhanced awareness and broadening of ARROW users

Deliverables

- D2.1 Reviewed ARROW website
- D2.2 Guidelines on national groupings
- D2.3 Dissemination plan, updated annually
- D2.4 Report on relevant networks
- D2.5 ARROW conference
- D2.6 Final plan for dissemination and use of project results

Planning for the first 5 months

- IFRRO currently works/will work on:
 - Reviewed [ARROW website](#)
 - from project to product website
 - redefine access to Partners Only
 - Guidelines on national groupings (hand over to FEP)
 - Dissemination plan for ARROW Plus
 - Report on relevant networks

- Final deliverable
 - ARROW conference (February 2013)

The ARROW website I

- From Project to ARROW Product website
 - ▣ Presenting ARROW as a product:
 - Mission statement on the home page –what ARROW is- and results
 - ARROW system presentation –demo/guided tour?
 - ARROW business model
 - Experience sharing and support information
 - Resource page; resource persons
 - List of registries queried by ARROW?
 - ▣ Distinguish ARROW product, ARROW project and ARROW+
 - ▣ Fixed sections to be kept and updated accordingly

The ARROW website II: first updates

- From ARROW project to ARROW product - keep:
 - ▣ Partners
 - ▣ Contact details
 - ▣ Links: revise categories of links and old ARROW project partnership
 - ▣ New Resources to be added
 - ▣ ARROW Project public reports and deliverables
 - Clear distinction between ARROW and ARROW Plus documents
 - ▣ Change of EC logo to the ICT-PSP logo

Networking building

- Reviewed Guidelines on national groupings
 - ▣ Consult with WP 3
 - ▣ Approval by MB
 - ▣ Implementation / Hand over to WP 3

- Submission of Network document

Key step/milestones

- Revamp of the ARROW website
 - ▣ from project to product website

- Redefinition and refinement of national groupings

- Contribute to broader use of ARROW
 - ▣ More Members States using ARROW
 - ▣ ARROW Champions Programme

How to contribute to WP 2

- Contact IFRRO (veraliah.bueno@ifrro.org) if you:
 - Want to suggest relevant events for the ARROW community (those can be shared internally via the Partners Only or publicly via the website)
 - Wish to contribute with a story for the News section of the website
 - Report events or meetings where ARROW has been presented by your organisation

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FURTHER INFORMATION

Veraliah Bueno

IFRRO

Rue Joseph II, 9-13
1000, Brussels
Belgium

Tel +32 2 234 62 60

Fax +32 2 234 62 69

Veraliah.bueno@ifrro.org



<http://www.arrow-net.eu>